



## Appendix 1B

# Swim to Survive®

### Persuasive Letter Planner

**Date:** \_\_\_\_\_

**Salutation:**

Dear (Greetings): \_\_\_\_\_

Point of View (What does the audience need to know about safe practices?):

We/ I think

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Reasons (Why does the audience need to know this information? or Why is it important?):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Concluding Statement:**

We/ I have shown that (Tell the audience what they need to do about it)

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**Closing:**

Sincerely, (Respectfully, Regards, etc.)

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Adapted from Ontario ministry of Education, A Guide to Effective Instruction in Writing, Kindergarten to Grade 3, 2005, page 6.16

Ontario Ministry of Education and Lifesaving Society of Ontario – June 2020  
Revised November 2025